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On-Line Trademarks News Release

Date: 21 August 2009.

Headline:

[Perfume trademarks fume celebrities trademarks row](#)

NUDE v. STELLANUDE

Nude Brands Ltd. launched a court infringement action against Stella McCartney Ltd. and others recently.

They wanted to stop the launch of a range of perfume products under the trademark STELLANUDE, because the NUDE brand was a registered trademark for similar goods. Celebrities named in the background were Alli Hewson, wife of Bono of U2 fame, and Stella McCartney, of the well-known McCartney clan.

The judge, Justice Floyd, would not grant a temporary injunction pending the full hearing at the High Court in London.

The fumes continue

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